

# Annual Report 2021-22



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## Foreword from Founder Trustee



As we reflect on the last one year, we are humbled by the truth that in spite of what we have done in the development sector, there is still so much more to do in the area of rural development and particularly enhancing the rural economy through sustainable livelihood business.

Our mission has been tremendous achievement indeed. BLCT carried out its activities hand in hand with the poorest down trodden and most vulnerable sections of people, through a number of community development and action oriented interventions at grass root levels for gender equalizations and ecological and social empowerment.

And in this pursuit, BLCT has played a role during this year in helping and developing needy people through various facilities that they deserve to live themselves with dignity. Whilst it has been a difficult journey for BLCT this past year. However, we realize that in every challenge we encountered, was an opportunity to reach out for support, and we received help in abundance - be it government support, our large-hearted donors, our dedicated friends, and our volunteers and of course our loving dedicated BLCT family members.

It proved our philosophy that nature always responds in abundance to pure intentions of need!! This is what miracles are about. A turning point has been realized in BLCT activities entering from Project Based Approach to Community and Government involvement project based Approach specially from NABARD. This transformation reflects the steady growth of our organization. At last, your constant and continued encouragement and unstinted support is encouraging & motivating us, to carry out our activities to the targeted communities at maximum level!

Regards

Mr. Chnandan Prasad

Founder

## Foreword from Trustee



Bethel Life Care Charitable Trust over the last decade has established itself as an organization committed towards welfare and empowerment of youth & women. The organization has worked with multiple stakeholders: governmental bodies and private sectors to create a platform and an understanding towards this marginalized and voiceless section of the society.

Our youth skilling program has continued to grow. In 2020-21, we had successfully trained and placed about 70% of people in entry level jobs or new enterprises. This year number has risen to 80%. We can clearly see that vocational training and helping young people access jobs in area in which the district needs to invest, and which we need to grow.

In this year we have introduce new projects like My District My Project, METRU OFPO with support of NABARD. Building on our achievement and our learning from 2021-22, we look forward to a promising year ahead.

As we wrap up the year, we would like to thank all those who have supported us, not only our programs and but also our beliefs and perspectives. Whiteout this support, we could no t do what we do and could not be who we are.

Regards

Mrs. Purnima Tikhak (Trustee)





**Section -1**

## Genesis

Bethel Life Care Charitable Trust registered in National Level under the Trust Act, 1882 from Govt. of India, N.C.T. Delhi having Registration No: 2942 on 5th September 2014.

Before registration, Trust has started a “Pilot Project” to create awareness of Information Technology and Computer Education in the interior and remote villages of Arunachal Pradesh and Assam, hence within a span of 5 years Trust has established 11 computer centers in the name and title of “Access – I.T. Education Academy” in different districts of Arunachal Pradesh and Assam trained almost 7000 candidates, later these computer centers (Access IT Education Academy) are taken over by Bethel Life Care Charitable Trust after registration of Trust on 2014.



**VISION**

Our vision is to become an organization that develop high quality man power resources by skilling people, and to be a leader in training youth by enriching the knowledge & skill .The youth gets the opportunity to enhance their livelihoods, and build their future.

**Objective**

- ➔ To promote high quality, productive & creative education institution, coaching centre, vocational centres and skill development initiatives.
- ➔ Empowering smallholder farmers through sustainable Agriculture Technology solutions.
- ➔ To bring education within the reach of every person even in the remotest part of Arunachal Pradesh and other regions.
- ➔ To improve the educational, socio economic and livelihood status of people by organizing various types of educational and capacity building

**Mission**

OUR aim is to facilitate training of youth in various courses through exceptional management of operations and resources, innovative delivery systems, student services and relevant academic programs that are learner-centered, success oriented and responsive to technology.

**Our Core Value**

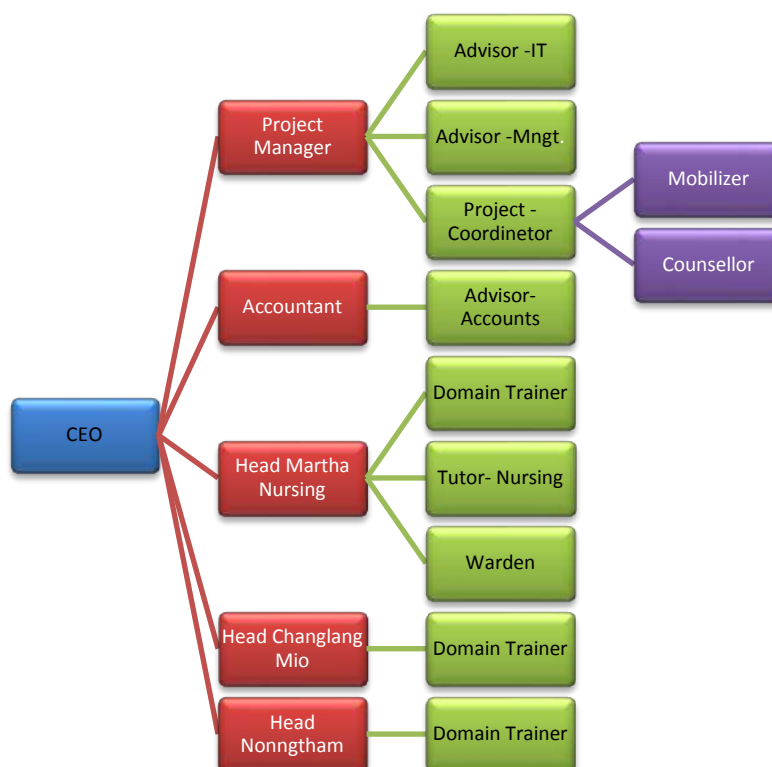
To promote transformative teaching, the Institute for Educational Excellence is built on a set of values that serve to guide the work of those striving to fulfill its mission.

Those core values are respect for the dignity and worth of all human beings, excellence, integrity, innovation, intellectual rigor, evidence-based practice, the transformative power of technology, a willingness to embrace change and lifelong learning.

## Legal Compliances of our Organization



## Organogram





## List of Core Technical Team Members



Chandan Prasad  
Founder President



Purnima Tikhak -  
Trustee



Lochumlo Yanthan Rera -  
Project Manager



Amir Gwala  
Operation IT



Bijoya Tikhak -  
Counselor



Chow Arup Chowlu -  
Sr. Faculty Bethel Skills  
Changlang (Solar)



Jammey Ronrang -  
Warden Nursing



Jinti Phatowali -  
Faculty Bethel  
Skills



Julius Basumatary  
- Accountant



Kamsent Aran  
Senior Tutor MNTS



Kenny Nyokir -  
Principal I c Nursing



Mamoni Tikhak -  
Advisor  
Management



Mone Tamuk  
Tutor- MNTS



Nang Chetjawa Mannow -  
Project Manager, Tourism

# MEET THE TEAM



Nem Ngaihlian -  
Principal



Numan Ahmed -  
Designer Print  
Media



Rajiv Sonar -  
Community  
Mobiliser



Rebecca Ronrang  
- Clerk



Rohan Majhi - Social  
Media Manager



Valley Nyokir  
Senior Tutor-  
MNTS



Rohit Manjhi  
Advisor



Shine Umpey -  
Business  
Development  
Manager



Shrabana Sharma  
- Project  
Coordinator



Sunem Ronrang-  
Mobiliser Skills



Suraj Dutta -  
Advisor IT



Tapas Paul -Faculty  
Access IT



Theknan Lungphi  
Centre Head  
Bethel Skills  
Nongtham



Woiwang Ronrang  
- Centre Head  
Bethel Skills  
Changlang

# MEET THE TEAM

## Awards and Accolades

**Laisam Simai**

Hon'ble MLA cum Advisor  
Tourism, IPR & Printing



Bungalow No-4,  
ESS - Sector  
Itanagar-791111  
Arunachal Pradesh

**MESSAGE**

I am delighted to learn that Martha Nursing Training School, Jairampur is completing 5 (five) years. On this momentous occasion, I extend my warm greeting and wishes to Founder President Shri Chandan Prasad & Board of Management Bethel Life Care Charitable Trust. I am very glad to know that many young ladies have successfully passed out and earning their livelihood at various Health Institution.

Completion of five years is a major landmark in the odyssey of an education institution. I am very optimistic that this premieres Nursing Institute will continue to impart quality education and provide opportunity to many aspiring young ladies and equip them as medical professionals.

My Best wishes for many more success of the institute in future.

(Laisam Simai)  
MLA-51 Nampong, Advisor  
Tourism, IPR & Printing

Section -2 Activity Report

**ACTIVITY  
REPORT  
2021-22**



## Infusing SDG in our Activities

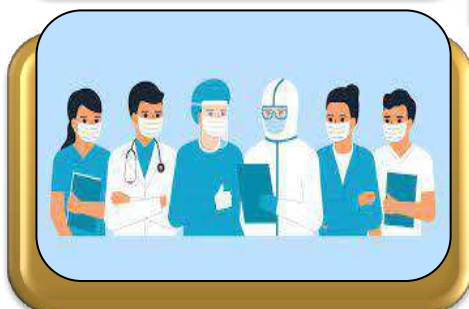
### Infusing SDG in our Activities



## Result & Outcome in FY 2021-22



- Conducted training on Off farm sectors (NABARD)
- 1. Two Shaft Handloom weaving - Participated by 30 trainees
- 2. Hand Embroidery Training - Participated by 120 trainees
- 3. Handicraft and carpet weaving - Participated by 30 trainees
- MEDP Training (NABARD)
- 1. Training of Handloom & Weaving - Participated by 30 trainees
- 2. Food Processing Bakery - Participated by 60 trainees



- PMKVY 3.0 Frontline worker training- Covid Frontline worker under PMKVY-3.0 Special Projects - Participated by 160 trainees



- Community Awareness Development Initiatives
- Topics covered : Drug De-addiction , Yoga Day, Good Agriculture Practice , Financial Literacy , Baseline survey for (Bio-diversity), Personal Hygiene & wash , Youth Life skill program , Community sensitization and Student Sensitization etc- Over all 1278 trainees participated

## Celebration of 05 years Journey of Martha Nursing Training School

### List of Toppers of Five Years with % Achieved

| LAST 4 YEARS TOPPER LIST |                  |            |
|--------------------------|------------------|------------|
| SL No.                   | Name             | PERCENTAGE |
| SESSION 2017-2019        |                  |            |
| 1                        | AMIKO TIKHAK     | 89.2%      |
| 2                        | REBECCA KHOMRANG | 88.2%      |
| 3                        | RINNANG TIKHAK   | 83%        |
| SESSION 2018-2020        |                  |            |
| 4                        | NAJEE LAMATHY    | 94%        |
| 5                        | SIKMO WANGSU     | 89%        |
| 6                        | PHELOI WANGSU    | 88.6%      |
| SESSION 2019-2021        |                  |            |
| 7                        | POMPA NGEMU      | 92.6%      |
| 8                        | WALNEM TANGHA    | 89.6%      |
| 9                        | CHASENG TANGJANG | 88.2%      |
| SESSION 2020-2022        |                  |            |
| 10                       | KIMJUN MOSSANG   | 85.8%      |
| 11                       | NGUNLIK BANGSIA  | 83.8%      |
| 12                       | JINGKHAH WANGSU  | 83.6%      |

### Few Words From Principle's of Martha

#### Principal Desk



The Nursing Profession is the noblest of all profession and in immense demand globally a highly rewarding career. Our school "Martha Nursing Training School" established in 2017, approved by Indian Nursing Council, New Delhi and affiliated to State Nursing Council (APNC) with annual intake of 20 (twenty) By the grace of our Almighty a team from Indian Nursing Council, New Delhi inspected our school in 23rd & 24th Jan 2019, with full support from school management board and State Nursing Council approved for enhancement of seat 20 to 30 annually. Our 1st batch students cent per cent successfully completed 2 years of training and are deputed in various hospitals within and neighboring state.

We provide well - equipped equipments in the laboratories, library with latest edition books added each year enriched with nursing journals and daily newspapers.

We work for the overall development of personality of the students by not only focusing on academics but also involving the students in co-curricular activities, cultural activities, sports and always encourage faculty and students to upgrade knowledge by attending various workshops, seminars, conference organized by international, national and parent state. We also provide opportunity to students to explore themselves intellectually and clinically in various hospitals and community centers thereby rendering quality care to general public and the community.

I extend my heartiest welcome to our beautiful youngsters new comers and wish them success throughout their academic journey out from our school as a successful responsible Nurse. It is my prayer that God continuously lead and shower his blessings upon our managing board, staffs students so as to enable them to continue working hard to uplift the nursing profession and society.

### Few Words From Martha Students



My experience of two years journey at Martha Nursing Training School was delightful. The teachers are truly invested my education growth. Teachers are passionate about seeing their students succeed. I get adequate theory and practical knowledge in the field of Nursing. We feel privileged to be a part of Martha Nursing Training School and I am thankful for the opportunity to be a student at Martha Nursing Training School

**Ms Kimjun Mossang**



It is an honor to be student of Martha Nursing School; this school has set up a wonderful platform for my career. The school has good, comfortable hostel with good food makes me feel very much at home. I have come to realize that it was my right decision to choose Martha Nursing Training School.

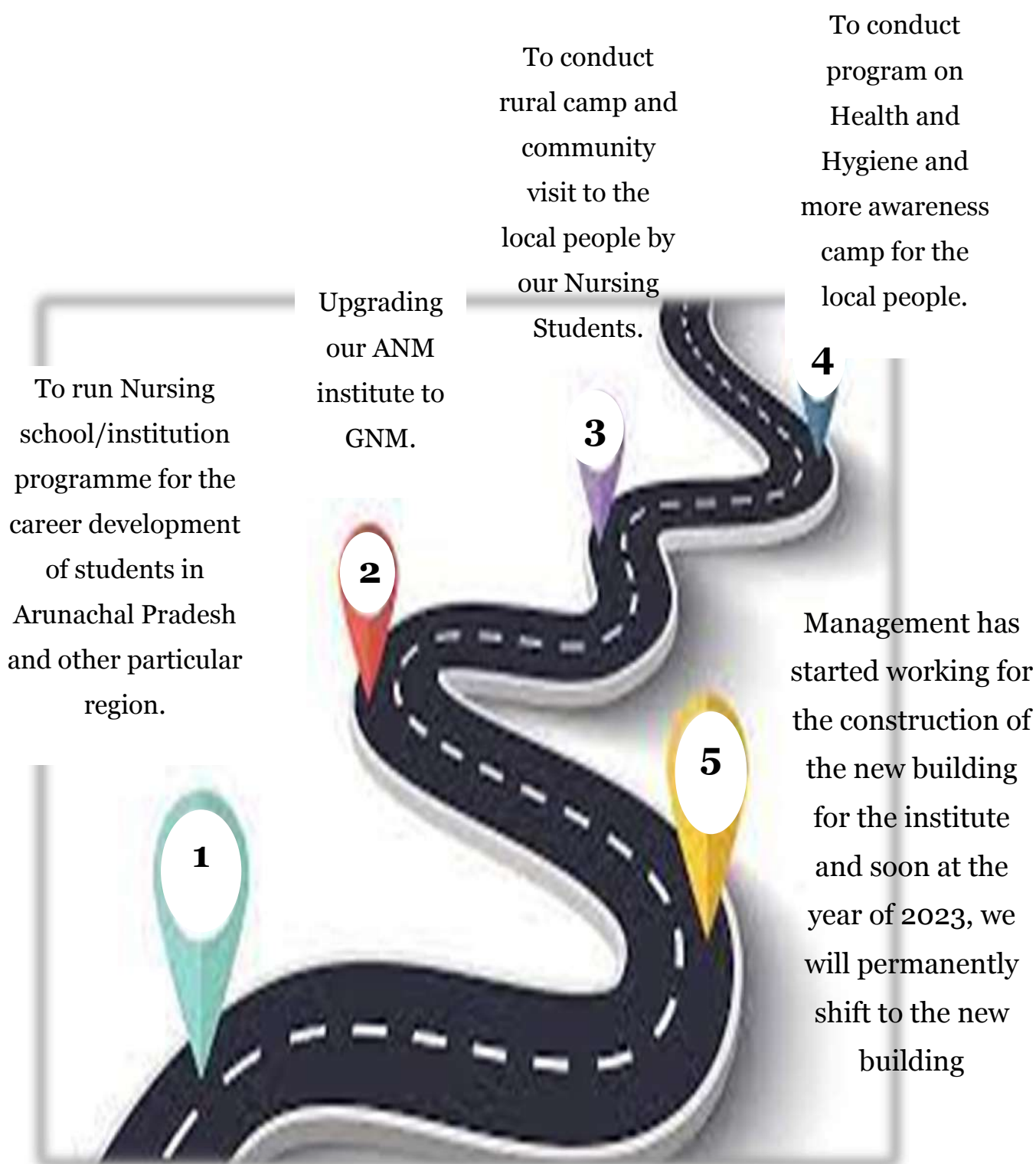
**Ms NgunlikBangsia**



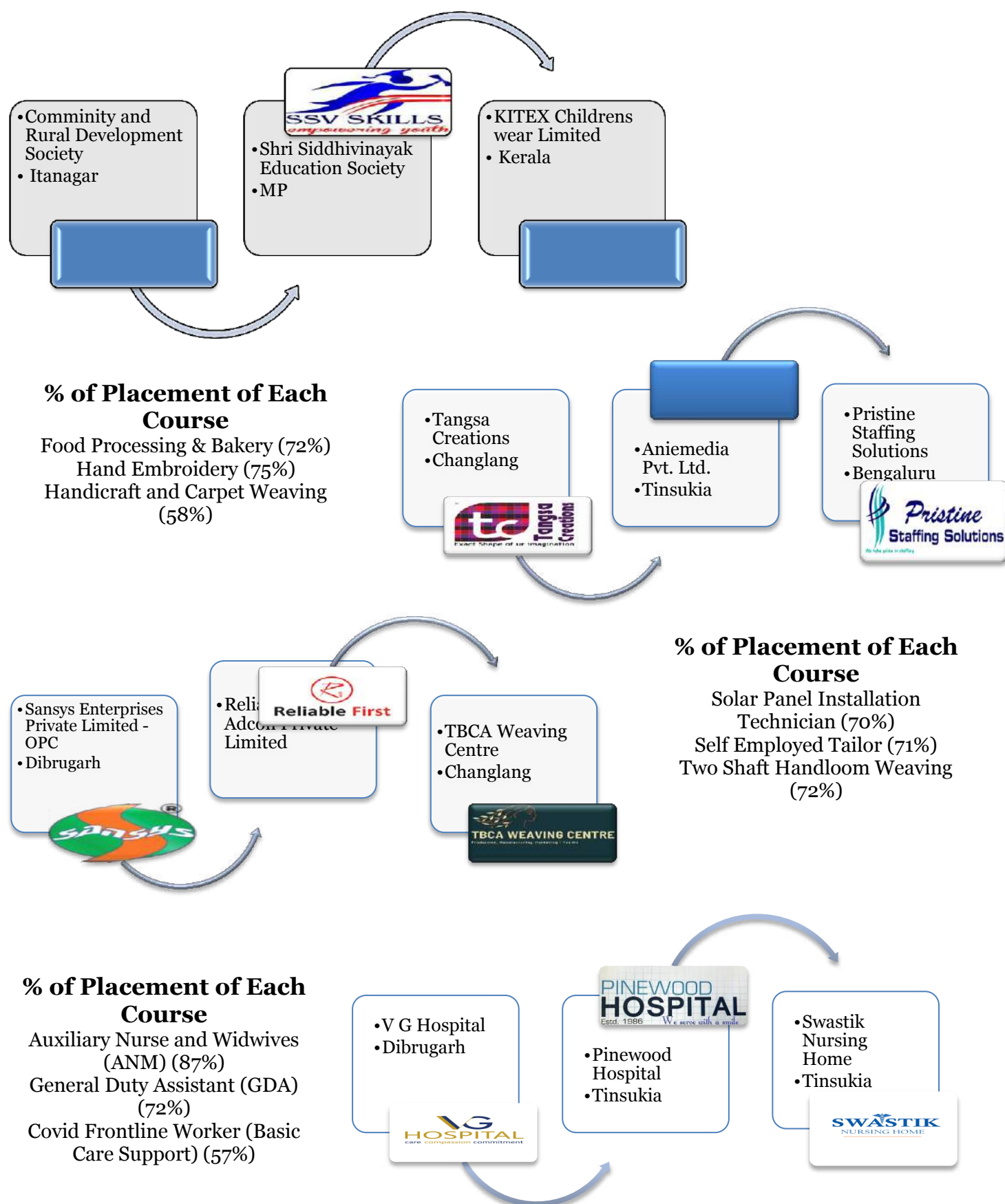
I am proud to be a part of this esteemed institution. The school provides excellent learning. The principal and staffs are very approachable. We are given good guidance at every point which helps us in critical thinking. Martha Nursing School has been very palatable, warm and welcoming to me and my friends

**Ms JinkhaiWangsu**

## Future Roadmap of Martha Nursing School



## Industry Association





**Associated Sectors of Skilling Projects**

Apparel made-ups & Home Furnishing Sector skill Council



Electronic sector skill council of India



Food Industry Capacity & Skill Initiative



Handicrafts and carpet Sector skill council



Healthcare Sector Skill Council



Textile Sector Skill Council

# Sector Skill Council

### **Skill Development Program –Covid Frontline worker under PMKVY-3.0 Special Projects**

Considering the expanse of COVID's second wave and rise in cases, it has led to immediate requirement of skilled workforce in the Healthcare sector to continue providing essential care and services to patients. Ministry of Skill Development and Entrepreneurship (MSDE), under Skill India Mission are undertaking a Special Training Program.

With the following objectives

- ➔ To meet the upsurge in the demand of skilled healthcare professionals
- ➔ To reduce the burden of existing healthcare professionals
- ➔ To provide timely healthcare services in every corner of the country
- The Special Training Program comprises of the following customised crash course:
  - Component 1: Fresh Skilling of candidates in six healthcare sector job roles

On date 18-06-2021 Honorable Prime Minister inaugurated program of special "Customized Crash Course for COVID Warriors' on virtual platform at 11 AM, simultaneously in Training Centers (TCs) across the country.

Bethel Life Care Charitable Trust also awarded with 160 seats to trained candidates on Covid basic care support 1st Phase allocation for Changlang District for fulfilling the gap in healthcare sector. District Skill Committee, Changlang has selected 26 candidates for the training. ADC Jairampur Sri Ibom Tao also joined the inauguration function.

### ***Training Course Details are as Follows:***

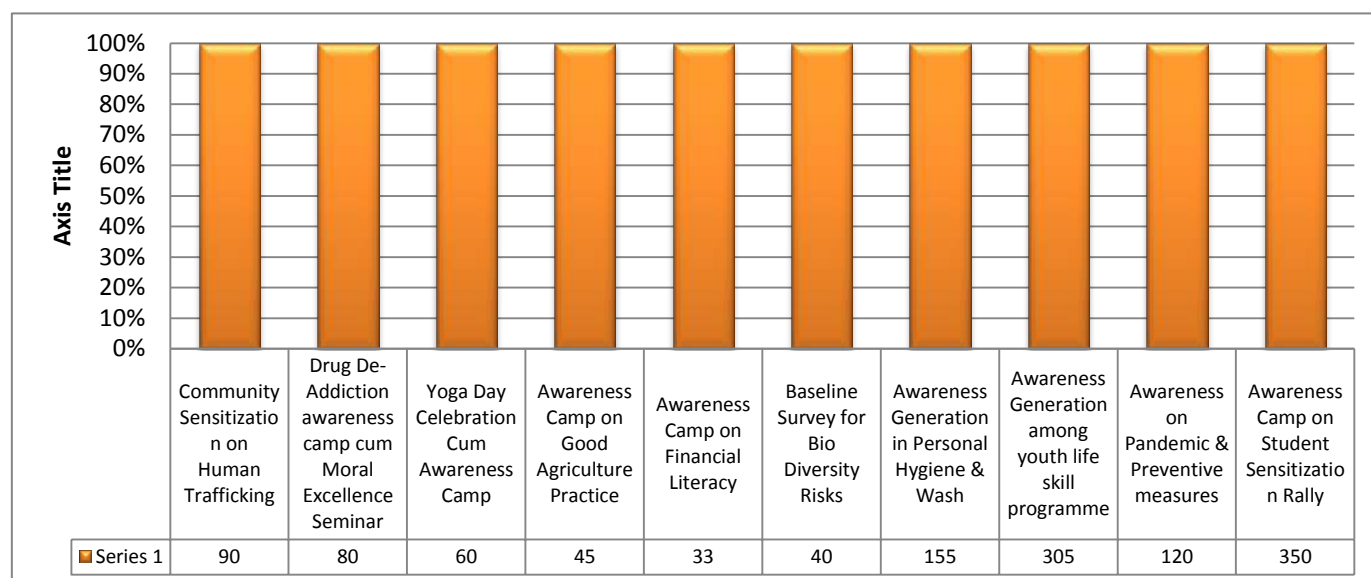
- ❖ Training Partner : Bethel Life care Charitable Trust
- ❖ Location of Training Centre : Jairampur, Changlang (A.P)
- ❖ Job Role : Covid Frontline worker (basic care support)
- ❖ Course Code : HSS/Q5401
- ❖ Number of Candidate : 160
- ❖ Training Hours : 195

## Glimpse of training on Covid Frontline worker under PMKVY-3.0 Special Projects



## Community Awareness Development Initiatives

### Targeted beneficiaries from Awareness Generation



## Community Awareness Development Initiatives

### Community Sensitization on Human Trafficking Tinsukia- Assam



On 10th April 2021, An awareness camp conducted at Tinsukia, Changmai Gaon on Community Sensitization on Human Trafficking, mostly the participants from interior village and deprived category are invited in the programme.

### Drug De-Addiction awareness camp cum Moral Excellence Seminar Changlang



On 17th April 2021, An awareness camp conducted at Govt. Hr. Secondary School, Manmao on Drug De-Addiction awareness camp cum Moral Excellence Seminar, BLCCT has also implemented IT & TT training for the students of 9th and 10th.

### Yoga Day Celebration Cum Awareness Camp Jairampur -Changlang



BLCCT Staffs and Nursing students participated in the 7th International Yoga Day celebration organised by Assam Rifles 21 BN

### Awareness Camp on Good Agriculture Practice Tinsukia- Assam



On 16th September 2021, an awareness camp on Good Agriculture Practice has been conducted at Tinsukia, Changmai gaon.

### Awareness Camp on Financial Literacy Jairampur -Changlang



Shri Kamal Roy, DDM, NABARD taken capacity building session for "AARAM AARA SHG. We heartly thank Shri Kamal Roy, DDM, NABARD, who guided "AARAM AARA SHG" from his busy schedule after attending MEDP valedictory function at Longvi village on 27.03.2022. This SHG was formed with guidance from BLCCT, DDM Sir had brief them in detail about the objective of forming SHG and explained them about "Principles / Panchsutra (regular meetings, regular savings, internal lending, regular repayment and bookkeeping) of SHGs". He also explained about different livelihood activities which can be taken up by SHGs and highlighted different support available from NABARD for SHGs.



## Baseline Survey for Bio Diversity Risks



On 14th September 2021, Board members, Employees and Students of MNTS assembled at Village Tengmo, Jairampur, participated in a baseline survey on Bio Diversity, food is also prepared in the programme for the participants and others staffs. Village Tengmo, at-Jairampur, Changlang (A.P.)

## Awareness Generation in Personal Hygiene &amp; Wash

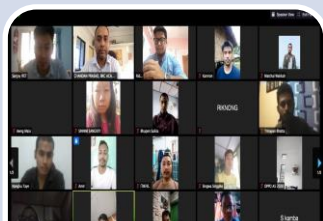


BLCT organized Awareness Generation in Personal Hygiene & Wash at Tengapani Golden Pagoda, Dist. Namsai (A.P.). 95 youths and people residing in Old age home were participated on program Tengapani Golden Pagoda, at -Dist. Namsai (A.P.)

## Awareness Generation in Personal Hygiene &amp; Wash



Martha Nursing Training School (a unit of BLCCT) conducted 04 days Community Visit Program at Village Taipong and Village Tikhak Taipy ended on 1.10.2021. 04 days long program was included various important points on Health Education, Health Talk, Personal Hygiene, Family Planning, Diarrhea. at-Vill. Taipong, Tikhak Taipy, Tengmo and Longvi under Changlang Dist.



## Awareness Generation among youth life skill programme

On 16th June 2021, Conducted Career Counselling Programme in collaboration with District Administration Changlang and India Foundation, The programme was conducted via online platform due to Covid19 restrictions, 105 aspirants participated in the programme.



## Awareness Generation among youth life skill programme

On 25th July 2021, Dr. Devansh Yadav DC Changlang has announced on Virtual platform about Online Free Coaching on 120 Vacancies of Oil India Ltd for the post of Junior Assistant (Clerk cum computer operator). 200 students enrolled for the free coaching on Teachmint app, the training has provided by Bethel Life Care Charitable Trust in collaboration with India Foundation for Educational Transformation.



## Awareness on Pandemic &amp; Preventive measures

On 18th June 2021, One awareness on Pandemic & Preventive measures programme conducted at Martha Nursing Training School, Jairampur. ADC Jairampur Sri Ibom Tao participated the event at Chief Guest, students, covid frontline workers, staffs also participated the programme. On the same day Hon'ble Prime Minister also inaugurated programme of special "Customised Crash Course" for Covid warriors' on virtual platform in across the country.



## Awareness Camp on Student Sensitization Rally

On 21st March 2022, Annual Skill Mela cum Sensitization and Awareness Rally at Namsai, conducted by Department of Industry Namsai. A total 110 unemployed youths registered on various skillbase trades under BLCCT. at- Namsai, (A.P.)

### Micro Entrepreneurship Development Program supported by NABARD

According to NABARD The State has high potential for indigenous industrial activities linked to specific culture of the tribal groups. The state has good potential for development of processing industries thanks to the varied horticulture production base. However, the availability of uninterrupted power supply, extension mechanism for capacity building and skill development of artisans, better road connectivity and improved market access are preconditions for accelerating the pace of rural industrialization.

Promotion of Off Farm Sector was enshrined in the mission statement of NABARD at the time of its inception. The sector assumes significance in the context of the pressing need for reducing rural India's dependence on agriculture income by encouraging alternate livelihood options. Development of this sector also helps in mitigating the need for migration of small and marginal farmers and agricultural labour to urban areas in search of livelihood opportunities due to unemployment, disguised employment and distress in the agriculture sector.

The focus has been on programmes that enable development of skills, promote avenues for market opportunities, foster collectives of producers of small, cottage and village industries, handloom, handicrafts and other rural crafts and service sector in rural areas.

#### Farm Sector

Ecological conditions of Arunachal Pradesh are congenial for the growth of horticulture. With more than 60% of the population dependent on agriculture, the state offers enterprising and skilled farmers. In spite of the Hilly Terrain, the State has 3 Food Processing Parks. State is the largest producer of Kiwi Fruit in India and having rich production of Mandrin Orange. Arunachal Pradesh is also known for quality Pineapple and Banana production. State has vast potential to process farmer's produce. In This Sector NABARD Launch MEDP Food Processing & Bakery Training in Chnagnag in this process we have participated as a project Implementing agency. List of MEDP training are as follows

| Sr. No | Name of Project                 | Scheme of Project | Duration of Project | Targeted Beneficiaries | Location   | Date of completion |
|--------|---------------------------------|-------------------|---------------------|------------------------|--|--------------------|
| 1      | Training of Handloom & Weaving. | MEDP              | 15 Days             | 30 Rural Women         | Village –Longvi Block-Jairampur District - Changlang | 27.03.2022         |
| 2      | Food Processing & Bakery        | MEDP              | 12 Days             | 30 Participants        | Village- Miao ,Block - Miao- District Changlang      | 24.09.2021         |
| 3      | Food Processing & Bakery        | MEDP              | 12 Days             | 30 Participants        | Village-Nampong, Block- Nampong, District- Changlang | 23.09.2021         |

## Off Farm Sector

Promotion of Rural Off Farm Sector assumes significance in the context of the pressing need of reducing rural India's over dependence on agriculture by providing alternate livelihood options and thereby curbing large-scale migration of small and marginal farmers and agricultural labourers to urban areas. Over the past three decades, NABARD designed several refinance and promotional schemes for development of Rural Off Farm Sector and has been making constant efforts to broad base and refine them in response to field level needs. The focus has been on greater credit flow, provision of credit to the unreached and provision of linkages for small, cottage And village industries, handloom, handicrafts and other rural crafts and service sector in the decentralized sector in the rural areas.

NABARD supports and provides marketing platform to rural artisans and producers to exhibit their traditional art crafts, produce and products through exhibitions and melas which facilitate the artisans to showcase their talents through their product to urban India and also enable them to sell their products directly to the consumer without middlemen.

NABARD Launches Various MEDP training Program on Food Processing & Bakery in Changlang District. In these training Programs we have took part as a PIA –Project Implementing Agencies and other part NABARD initiative off farm sectors trainings through support of NABARD BLCT took part as a Project implementing agencies in changlang District. Our Geographical Reach on NABARD various trainings on SDP are as follows.

| Skill                         | Scheme                                   | Areas   | Duration             |    |
|-------------------------------|--|---|----------------------|----|
| Two Shaft Handloom Weaving    | Skill Development Training Program (SDP) | Changlang   | 43 Days (340 Hours)  | 30 |
| Hand Embroidery               | Skill Development Training Program (SDP) | Village: Mahadevpur, Block - Mahadevpur-District Namsai-Arunachal Pradesh | 30 Days (240 Hours)  | 30 |
| Hand Embroidery               | Skill Development Training Program (SDP) | Block -Miao- District Changlang   | 30 Days (240 Hours)  | 30 |
| Hand Embroidery               | Skill Development Training Program (SDP) | Nongtham Village, Kharsang Block - District Changlang                     | 30 Days (430 Hours)  | 30 |
| Hand Embroidery               | Skill Development Training Program (SDP) | District -Namsai  | 30Days ( 430 Hours)  | 30 |
| Handicraft and Carpet Weaving | Skill Development Training Program (SDP) | Tibetan camp- Miao-District- Changlang                                    | 54 Days ( 430 Hours) | 30 |



## Glimpse of MEDP Training Program

### MEDP-Training on Handloom & Weaving. Village Longvi – Chnaglang



### MEDP- Training on Food Processing and Bakery. Village MIAO – Chnaglang



### MEDP – Training on Food Processing and Bakery. Village Nampong





## Glimpse of Skill Development Training Program

### Skill Development Training Program on Two Shaft Handloom Weaving- Changlang



### Skill Development Training Program on Hand Embroidery- Village Mahadevpur





## Skill Development Training Program on Hand Embroidery- Block Miao



## Skill Development Training Program on Hand Embroidery- Village Nongtham





## Skill Development Training Program on Hand Embroidery- District Namsai



## Skill Development Training Program on Handicraft and Carpet Weaving - Tibetan camp- Miao- District- Changlang



## Newly Introduced projects in 21-22

### Notable Days celebration



1st Year ANM Students awarded with cap of crown and took oath Capping ceremony program organized on 30.07.2021. Chief Guest Capt. Darshan Mr. RMO, 19th Assam Rifle and Mrs. Darshan and Guest of Honor Ms Jenny Longri, ZPM Jairampur were attended the program



Martha Nursing school organised a farewell program on 28.07.2021 for ANM 3rd batch students. As a chief guest we have welcomed Mr. Atu Yekar, Jairampur



IT is a auspicious day for Bethel Life Care Charitable Trust for foundation stone at permanent site of Martha Nursing Training School at Taipong village jairampur by Honorable MLA Shri Laisam Simai Laid. Being the first and lone nursing Training school run by Bethel life care charitable trust in the region. It will serve the aspiration of young women willing to opt for nursing profession as their career. It will provide ANM course with intake capacity of 30 students.



FRESHERS MEET conducted on 7/2/2022  
Of Martha Nursing Training School newly enrolled trainees for ANM Program at Martha Nursing Training School



Picnic organized at MIAO on 12.02.2022. It was wonderful for Bethel Life Care Charitable Trust on this picnic DDM Kamal Roy Sir and CEO NOSAAP accepting our invitation and joining with us.



Participated in the "State Credit Seminar" conducted by NABARD at Hotel Wai International, Itanagar on 08 March 2022.



Celebration of Arunachal Pradesh State Hood Day" 2022 at jairampur. Students of Martha Nursing Training School has won the 1st Prize in Dance and Special Prize in competition, the prize has awarded by local administration.



YMCA Chabua, Assam Team organized program on Women's Empowerment with the theme – Break the Bias 2022. Participated the program as a Guest of Honour. and presented available scope on going schemes and projects for empowerment of women in Skill Development under NABARD & Skill India



### Buyer –Seller Meet

In a Buyer Seller Meet, the exporter can directly interact with buyers, exchange samples of product, finalize the pricing and conclude to place export order. The Buyer seller meet provides platform for exporters and buyers at one place to meet directly to discuss on business. Such meet helps exporters and buyers to finalize export order also by finalizing terms of delivery, terms of payment and other conditions at one place by avoiding many other communications. Bethel Life Care Charitable trust participated in various trade fare in GOA, Namsai and Kolkata

Jagriti Exhibition at Goa Dona Paula on 17.10.2021 conducted on behalf of Asomsarthi in association with Assam Association in Goa.



NABARD Hasta Shilpotsav 2021-22 National Level Exhibition in Kolkata 02<sup>nd</sup> March to 8<sup>th</sup> March 2022



Exhibition setup By METRU (OFPO) with Bethel Life Care Charitable Trust at Namsai on 03.02.2022

On that evening a wide array of issues pertaining to credit access, skilling needs, remuneration and marketing were discussed. Dr. GR Chintala, Chairman NABARD, emphasized on the need for adoption of high-density models and technology to enhance productivity to enhance farmers' income. He also narrated about the supports available at NABARD for livelihood and entrepreneurship development of artisans as well as farmers.



### Metru- Formation of an Off Farm Institution



Promotion of Off Farm Sector was enshrined in the mission statement of NABARD at the time of its inception. The sector assumes significance in the context of the pressing need for reducing rural India's dependence on agriculture income by encouraging alternate livelihood options. Development of this sector also helps in mitigating the need for migration of small and marginal farmers and agricultural labour to urban

areas in search of livelihood opportunities due to unemployment, disguised employment and distress in the agriculture sector.

Off-farm Producer Organisations (OFPOs) are formal rural entity formed by artisans, weavers, craftsmen etc., to promote rural enterprises, generate local employment through value addition, design innovation and development, processing, brand-building, creation of storage and logistics infrastructure, aggregation, mechanisation and development of technology, develop strong forward and backward linkages, ensure better income realisation, profit distribution, which ultimately brings in sustainable and inclusive development through collectivisation and formalisation.

Team METRU had opened an outlet also, under the brand METRU, rural women have got a platform to sell their handloom products.

The team has adopted a cluster based structured approach for the beginning of the SDP. The focus was to deliver an outcome-based approach towards imparting quality training in end-to-end project mode instead of standalone basis. As a team, we are trying to achieve the long term objective to promote & nurture an Off Farm Producer Organization (OFPO) out of SDP trained entrepreneurs.



On 19<sup>th</sup> January 2022, NABARD has approved concept note submitted by US on formation of OFPO on Handloom & Weaving in Changlang district in proposed name and style of METRU Handloom Producer Company Ltd.



## Metru- Formation of an Off Farm Institution



NABARD has sanctioned grant assistance of Rs.2, 00,000/- towards conduct of diagnostic study and preparation of a detailed project report (DPR) for the proposed OFPO.

BLCCT has approached Technical Agency (TA) –“Integrated Industrial Art & Handicrafts Engineering Research Center (IIRC) based in West Bengal for the OFPO DPR & DSR”.

On 25<sup>th</sup> Feb 2022, a team of 2 persons from - “Integrated Industrial Art & Handicrafts Engineering Research Center (IIRC), reached Changlang and visited to the villages and met with local artisans and conduct survey on Handloom & Weaving in the proposed cluster.



On 20<sup>th</sup> Feb 2020, One of the social activist and leading lady has presented METRU product to Hon'ble Chief Minister Sri Pema Khandu and briefed on the quality of products and an initiative of local entrepreneurs. She mentioned in her post that – “People not only buy but will promote your skill and creativity to utmost level! Great going METRU.

## My District My Project for Namsai



The project is considered the first of its kind in India, the title of the project is My District My Project so that connected local inhabitant could relate as it's their own project and they will give full effort to make success the project. NABARD has distinguished interventions like Skill Development, Marketing interventions, Organization Building etc; In this Project the main key feature is to synchronize all interventions in a DPR mode project for the aspirational district Namsai,

Arunachal Pradesh.

**Namsai & Tourism:** Namsai is emerging as one of the promising components of the economy. State of Arunachal is becoming a hot spot for tourism destination due to its unique varied topographical, cultural and ethnic mosaic which has barely been tapped “The colourful cultural mosaic of different ethnic tribes, sub tribes and their distinct culture and dress codes gives the district a uniqueness of its own. The lush green forest, the blend of plains & mountains, varied flora and fauna, numerous tribes & vivid culture, colourfull & distinct handloom & handicrafts, pilgrimage destination of parsuram kund & Golden pagoda, potential tourist route to boarder area of wallong & Kibitho etc offers an excellent plate form for development of Religeo-cultural & eco-tourism. Namsai already a tourist place.

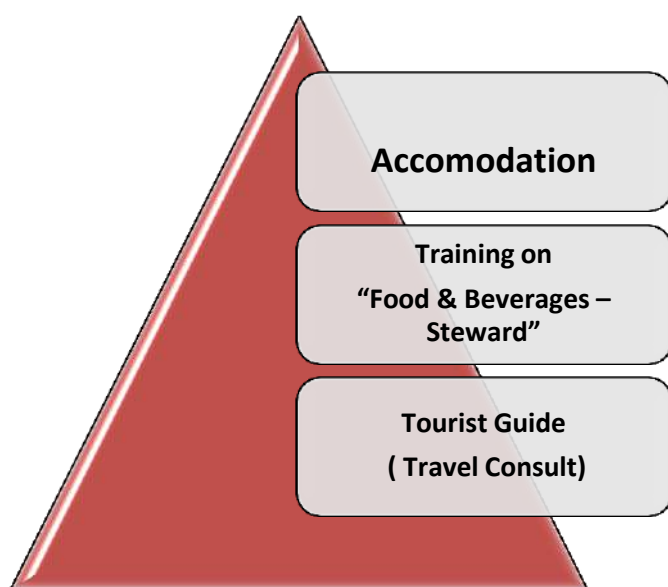
LATHAO Village is situated in Namsai District. People of this village are living in very peaceful manner. This village having very proud history. Agriculture is the main profession of this village. Still this village is waiting for Industrial development. Education, Drinking water, Road and Electricity and other alternative livelihood opportunities are the main concern of this village. This project main aim is Namsai is a already a tourist place where domestic as well as foreign travellers are also visit the place and also Lathao village people have their own traditional lifestyle and they follows the Buddhism religion so explore of Lathao as well developed tourism and it integrate with Namsai circle tourism.

Through this project capacity building of local community to cater domestic as well as foreign travellers & resources.



After approval of DPR on “My District My Project” On 30<sup>th</sup> March 2022, BLCCT is awarded with Project Tribal Eco Tourism and also awarded with two Skill Development Programmes in “Food & Beverages – Steward” and “Travel Consultant” these two SDP programmes are interlinked to above said tourism project.

### Concept of Project



“This project is targeted towards promoting rural ecotourism based on ecology, religion, culture and traditions, including handloom and handicrafts, as well as amalgamation of traditional dance and music with no environmental degradation.

## Moving Forward To 2022-23

# Section -3 Moving Foreword



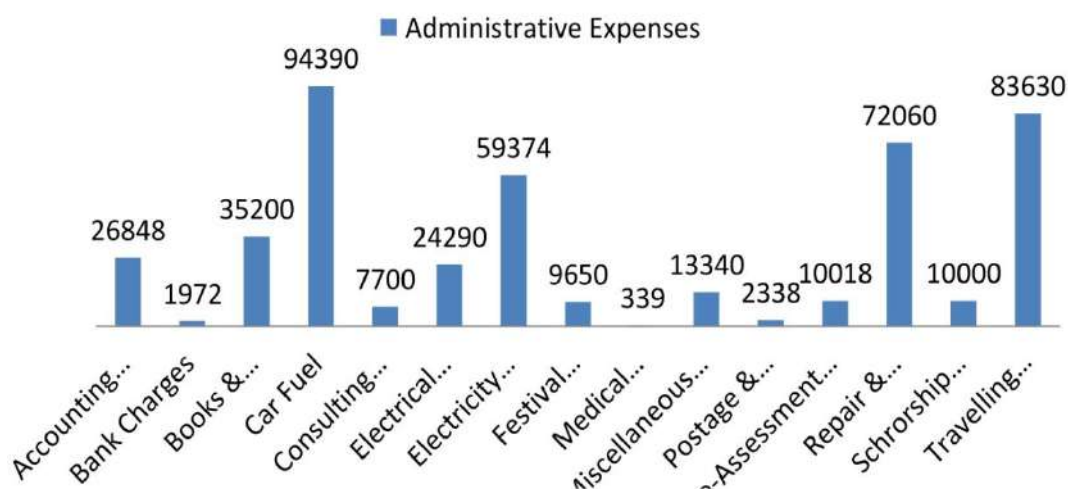
- Implementation of "My District My Project" on promotion of Tribal Eco Tourism at Namsai (A.P.)
- Implementation of Skill Development Programmes on "Food & Beverages - Steward" and "Travel Consultant".
- Continue working on NABARD Micro Enterprises Development Programme (MEDP) for the growth of SHGs.
- Continue working on NABARD Skill Development Programme (SDP) for the growth and career opportunity for Unemployed youths.
- Initiative regarding Cluster Development of Handloom Products and support to METRU OFPO as POPI
- Supporting Local Community who are facing downsizing due to COVID-19
- Work on Organization Development and Capacity building of human resource within organisation on various aspects like Financial Management, Programme, Planning, Monitoring and evaluations'.
- To Awareness Generation on Organic Farming and Good Agriculture Practices.
- To Awareness on Biodiversity Conservation.
- To Awareness Generation among Youth- Life Skills
- Yoga Day Celebration Cum Awareness Camp
- Initiative on Community Sensitization on Human Trafficking.
- Initiative on Drug De-Addiction awareness camp cum Moral Excellence Seminar
- Job Fair & Self Employment Awareness Workshop
- Placement initiative through communication with different organization
- Continue with Access Computer & Digital Literacy Mission Program



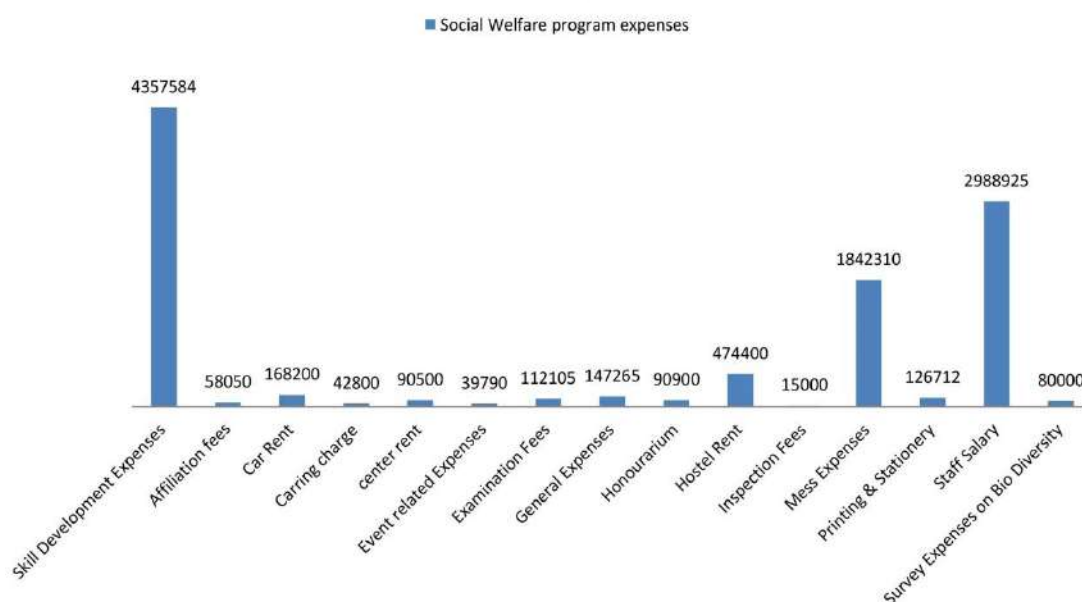


### Financial Performance of FY 2021-22

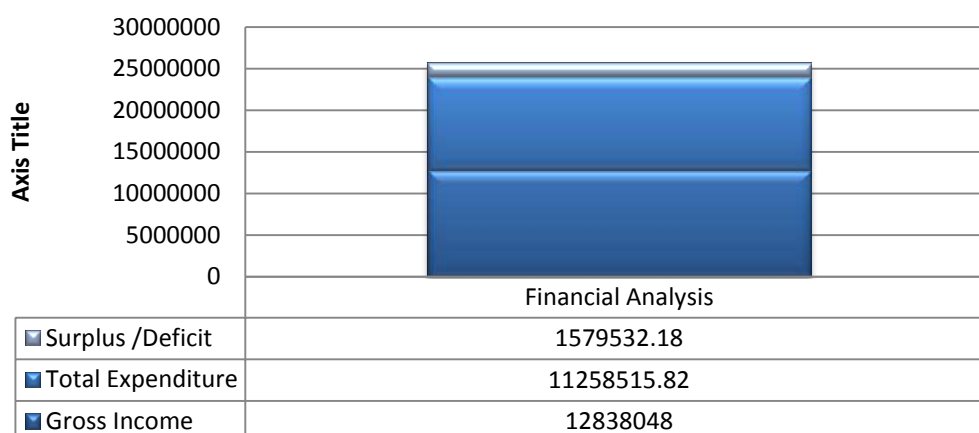
#### Administrative Expenses



#### Social Welfare program expenses



#### Financial Data of FY 2021-22



### Thanks giving to our Partners (Funding Agency)



NABARD

Assam Skill Development Mission

Arunachal Pradesh Skill Development Mission

National Skill Development Mission

Skill India

Pradhan Mantri Kaushal Vikas Yojna

Samagra Shiksha Abhiyan

District Administration Changlang

Department of Textile and Handicraft Govt. of Arunachal Pradesh

## Bethel Life care Charitable Trust in Media

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**Arunachal: NABARD Supported SDP On 'Hand Embroidery' concluded in Miao, Changlang**

**CHANGLANG, 24 July:** Their untapped women of Changlang district beneficiaries identified from a skill development programme (SDP) on "Two-shaft handloom weaving" which concluded here on Friday.

The programme was sponsored by the Jangam-based NABARD regional office, and implemented by NCD Bethel Life Care Charitable Trust (BLCTCT).

In the morning of the last day of training, Changlang DC in Dewan Nathi inaugurated the event and administration unit member "Nishi". In the presence of NABARD DOR Kamal and others.

The DC lauded the efforts of the young entrepreneurs who developed the local brand identity, and said the many local products can be produced under this brand.

They advised the SDP members to "make unique items which can be marketed in the local area and also the national market."

He described the significance of Miao by the rural women as a significant outcome of the SDP, and said that the "long-term objective is to promote and nurture artisans' entrepreneurial spirit out of the trained entrepreneurs."

Changlang ADP in brief spoke about the opportunities in the handloom sector, while NABARD DOR Kamal thanked them for their commitment to the SDP and its objectives, especially women entrepreneurs.

NCD Regional CEO Chitresh Chaturvedi also spoke.

BLCTCT president Chandra Prasad said that SDP are an on-location programme "which attempt to bridge the skill deficits of production activities already pursued by the SDP members."

Certificates were later handed over to the trainees.

**Pingsau Pass 24 X 7**

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He informed that an SDP is a legal entity formed by primary producers involved in off-farm activities such as handicrafts, handicrafts, artisan products, agro-processing, etc.

"Through the primary producers have some basic unit in production, they generally need training support for production of quality products and marketing. The SDP will initially bridge this gap and take over the responsibility of any unit or more activities in the value chain of the product, right from procurement of raw materials to delivery of the final product at the ultimate consumer's doorstep," he said.

NABARD executive secretary Manoj Nathani requested the NABARD to support similar skill-based training for the unemployed women of the region.

BLCTCT president Chandra Prasad mentioned the opportunities available in the handicraft sector for rural women, and said that the SDP members will be able to take up the "value and importance of skill development that would enhance the socio-economic status of rural women, especially women entrepreneurs."

On the same day, a NABARD-supported SDP on "Food processing and bakery" was launched in Miao. The members of different SDPs participated in the training programme.

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**The Arunachal Times**  
STATE NEWS BUSINESS OPINION EDITORIAL RURAL DEV VIEW MONDAY VIEWING TRADES & EXPORTS ARCHIVES

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**CHANGLANG, 27 May:** More than 30 members of different SDPs, along with rural unemployed women participated in a three-day MEDP on Handloom and Weaving, which concluded at Longvi village in Changlang district on Saturday.

During the programme, addressed by the NABARD regional office and NCD Bethel Life Care Charitable Trust (BLCTCT), the trainees were taught how to weave various patterns, including Lathi, Lathi, and other different patterns and motifs.

Addressing the assembly function, Changlang DC in Dewan Nathi described the programme as the "first of its kind, which will help the women to earn money from home."

He urged Lathi and rural women to use the money from the SDP. "They can save a good deal in producing the long pieces from the SDP," he said, and highlighted rural women's undertakes by the administration "in the field of education, health, and other social services."

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**NABARD-sponsored bakery training for SHGs concludes**

**NABARD:** Sep 22: A NABARD-sponsored training programme on bread processing and bakery for 24 SHGs and rural women of Bamroong (Changling district) arranged under Beluga Enterprise Development Programme (MEDP) concluded here on Thursday.

Altogether 30 members from different SHGs of Bamroong circle underwent the training on bakery products. The training program had started in such a way that after attending it the women attendees got their own ventures.

**NABARD DDM Karanaj Roy** acting the validator's function advised the SHGs members to make some unique items which can be marketed in local area and branded, so that people from all corners purchase the product. He also suggested to establish a bakery unit in Bamroong with credit support from banks. SHGs should explore the market potential in the area for undertaking future livelihood activities, he said.

**DDM Khushkon Moising** congratulated the trainees on successful completion of the training and receiving certification from NABARD. Further, he advised trainees to develop entrepreneurship skills and strengthen women empowerment.

Founder president of Bethel Life Care Charitable Trust (BLCTT), Chandra Prasad emphasized the ample and importance of skill training that would enhance the socio-economic status of rural masses, especially women entrepreneurs.

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## Frg in handicraft, carpet weaving imparted

By Bodo Bodo Life Care Centre TUSA (BCLCT)

**SHILONG, 23 March:** Thrifty, hard unimpressed women of 30-40 years were seen in a training programme on 'handicraft and carpet weaving', which concluded here in Chingmei district on Saturday.

The intervention was organized for the MIRANDA, a domestic violence response office and conducted by the Bodo Bodo Life Care Centre TUSA (BCLCT).

During the training, the women were taught various handicraft techniques, including weaving, embroidery, and basketry. They were also shown how to create beautiful carpets using traditional patterns and techniques.

The training was held in a room with a green wall and a white ceiling. The women were seated in a circle, and the instructor was standing in the center. The women were wearing traditional Bodo attire, including headscarves and beaded necklaces.

The training was organized by the Bodo Bodo Life Care Centre TUSA (BCLCT) in Chingmei district. The center is a non-profit organization that provides support and services to Bodo women who have experienced domestic violence. The training was part of a larger program to empower Bodo women and improve their economic situation.

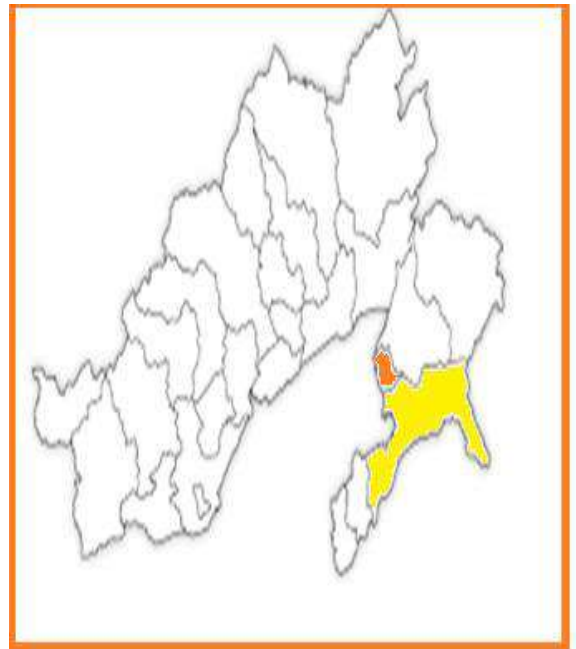
The women who attended the training were from various villages in Chingmei district. They were all Bodo women, and many of them were single mothers. The training was a great opportunity for them to learn new skills and to meet other women in their community.

The Bodo Bodo Life Care Centre TUSA (BCLCT) is a non-profit organization that provides support and services to Bodo women who have experienced domestic violence. The center is located in Shillong, Meghalaya. The center's mission is to provide a safe space for Bodo women to seek help and support. The center also provides legal aid, counseling, and other services to Bodo women.

The training was a great success. The women were very interested in the training and learned a lot of new skills. They were also able to create beautiful handicrafts and carpets. The Bodo Bodo Life Care Centre TUSA (BCLCT) is very proud of the women who attended the training and of the skills they have learned.

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***Millstone Achieved (Geographical Reach)***

- **Our Presence in 2 States ( Arunachal Pradesh & Assam)**
- **Working with 6+Skill sectors**
- **We conducted 10+skill Courses**
- **We trained 3000+students**
- **Our Placement Ratio is 80%**
- **Strong Expert team with accurate faculties**



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